

THE LAND PORTAL LAUNCHES

LAND DATA STORIES CONTEST: “LET DATA SPEAK”

Did you know that we are 22 times more likely to remember a story than a statistic? Scientists now believe that the brain is able to process images approximately 60,000 times **more** quickly **than** it processes a similar amount of written information!

Over the past few months, the Land Portal team, in collaboration with our partners from around the world, has been hard at work to craft a new [Data Stories section](#). Data Stories are carefully crafted written narratives which touch on a variety of issues from urban settlements, to women’s land rights to land grabbing. What differentiates Data Stories from news pieces or blog posts for example, is their heavy emphasis on the power of interactive images and maps to tell the story behind the data. Using data, we want to create stories that are compelling and resonate. **It is with this in mind that, in honour of International Open Data Day, taking place on March 7th, we would like to invite you to submit your data story to the Land Portal. Read more here below!**

Who can submit a data story?

- This call is open to all those interested. This includes think tanks, civil society organizations, universities, communities and individual researchers alike!

Why submit a data story?

- Promoting your own work to a vast, diverse international audience;
- Learning about communicating data in an easily understandable and appealing format;
- Providing visibility of your story to an audience of over 20,000 people!
- Winning a prize, of course!

What are the requirements for a data story?

- Dynamic story that captures attention and presents data in an **innovative and engaging** way using photos, quotes, maps, infographics or other means to convey data;
- A maximum word limit of 1,000 words using **language and tone** that speaks to a non-expert audience;
- The narrative, as well as visual elements of the story, should focus heavily on and reference **a specific dataset or data**;
- Story should “**make data speak**”, by opening up the meaning and the context behind a dataset for a wider audience. [Click here](#) for inspiration on possible land datasets.
- The story can also feature the ways in which the **data is generated, processed and analyzed** by yourself or your team;
- Story should be centred on one of the following **priority thematic areas of work**: land & gender, urban tenure, indigenous & community land rights, land & investments, as well

as land & climate change. This also includes a focus on international or regional land monitoring initiatives, such as the SDGs or the VGGTs;

- For some inspiration, you may refer to stories **such as [this one](#)** which focuses on datasets on land grabs in Africa and possibilities for their improvement.

1ST PRIZE

800 Euros

Conference Fee & Flight paid to LANDac Conference
Your story featured as a Poster at LANDac Conference
Your story featured on www.landportal.org

2ND PRIZE

500 Euros

Your story featured on www.landportal.org

3RD PRIZE

200 Euros

Your story featured on www.landportal.org

*Contingent upon visa possibilities.

Stories should be submitted by March 7th 2020 through email to datastories@landportal.info

